

(COPY)

October 10, 1967

Perma-Guard Corporation  
Phoenix, AZ

Dear Sir:

I wanted to write to the Perma-Guard Corporation about my experience with your wonderful product Fossil Shell Flour. Your name was given to me by the local distributor.

I have been actively engaged in training some of the finest Walking Horses in the country for the past 15 years. I take pride in my work and in the appearance and health of the horses under my care, which have won their share of national recognition against stiff competition. For this reason, I am constantly on the lookout for products which will materially contribute to the well-being of these valuable animals. I am happy to report that I have stopped this search since using your product, Fossil Shell Flour. Briefly I would like to tell you why:

Just recently I have seen this product work a "miracle" on two of our Walking Horses. These horses were about to die due to scours, which could not be cleared up by any known medications. Lucky for us, one of your local distributors heard of our dilemma, and suggested that we add five ounces of Fossil Shell Flour to the daily diet of these horses. Needless to say, I was skeptical at first but then again what was there to lose--these horses were slowly wasting away. I am happy to say that the outcome was as predicted by the distributor; in three days their manure was beginning to firm up and in two more days it was normal.

I am not particularly interested at this time in knowing the exact chemical processes that take place in the animal's digestive system when fed Fossil Shell Flour--the results are what I am impressed with. Briefly, I would like to elaborate on my own findings after feeding five ounces (1 full cup twice daily) of this natural mineral to our horses:

1. Stopped Scours.
2. Noticeable fly reduction.
3. Increased appetites.
4. Weight gain due to better feed conversion.
5. Reduction in manure odor.
6. Elimination of any internal parasites.
7. Healthier appearance.

Now you know why I refer to this natural mineral feed supplement as a "miracle" product which I now feed to all our horses. I am definitely recommending this product to other trainers and horsemen.

Sincerely yours,

Leslie "Shorty" Thomas, Trainer  
L. Frank Roper Stables  
Winter Garden, Florida

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